

CITY OF LONDON ARTS TRUST LTD
2015 ORIGINAL BUDGET WITH EX-BOWLER HAT BUDGET

	<u>Original Budget 2015</u>	<u>Budget excl. Bowler Hat</u>
Income		
H1 · Ticket sales	179,000	125,000
H2 · Sponsorship income and corporate memberships	350,000	311,850
H3 · Trusts and donations	145,000	127,043
H3a · City of London - other	87,676	87,676
H5 · Advertising income	20,000	10,500
H6 · City of London core grant	297,000	297,000
Total H11 · Individual Giving	80,000	52,381
Total Income	<u>1,158,676</u>	<u>1,011,450</u>
Gross Profit	<u>1,158,676</u>	<u>1,011,450</u>
Expense		
D1 · Staff costs		
Salaries	280,000	218,681
Er's NIC	inc.	18,397
Pension costs	inc.	6,837
Payroll agency	inc.	520
Freelance staff	34,000	46,400
Recruitment	inc.	6,690
Staff training	inc.	765
Total D1 · Staff costs	<u>314,000</u>	<u>298,290</u>
PR Consultancy	inc. salaries	18,000
D2 · Office expenses		
Stationery		3,500
Telephone and internet		3,500
Cleaning		3,500
Water		750
Computer costs		3,000
Copier rental		2,800
Postage		1,800
Couriers		100
Publications and subscriptions		1,500
Office expenses - Other		2,800
Total D2 · Office expenses	<u>inc. premises below</u>	<u>23,250</u>
D3 · Premises costs		
D3a · Rent, service charge & ins		24,640
D3e · Building insurance		800
D3b · Rates		1,750
D3d · Repairs and Maintenance		3,500
Total D3 · Premises costs	<u>61,500</u>	<u>30,690</u>
D4 · Intern expenses		
Sally Hollingworth		
Amy Poole		
Grace Armitage		
D4 · Intern expenses - Other		
Total D4 · Intern expenses	<u>inc. salaries</u>	<u>7,923</u>
D5 · Staff expenses		
Festival Director's expenses		150
Press and marketing expenses		150
Sponsorship expenses		150
Indoor events expenses		-
Free events expenses		500
Education expenses		100
Conferences and travel		650
Other staff expenses		450
Staff entertaining		850
Total D5 · Staff expenses	<u>inc. misc. total</u>	<u>3,000</u>
D6 · Financial costs		
Paypal fees		
Foreign exchange fees		
Bank charges		950
Total D6 · Financial costs	<u>inc. misc. total</u>	<u>950</u>

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D7 - Companies House fees		13
D8 - Professional fees		6,440
D10 - Cultivation costs		
Sponsorship expenses		425
Individual giving		425
D10 - Cultivation costs - Other		5,000
Total D10 - Cultivation costs	<u>inc. misc. total</u>	<u>5,850</u>
D11 - Miscellaneous Expenses		
Supporter gifts		-
Total D11 - Miscellaneous Expenses	<u>14,000</u>	<u>-</u>
D16 - Depreciation	29,990	29,990
Contingency	10,000	10,000
	<u>39,990</u>	<u>39,990</u>
F1 - Artists		
Performers - outdoor events		42,805
F1a - Performers - indoor events		177,675
Performers accom. & travel		8,750
F1g - CoL Free Winter Series		18,000
Commissions		4,000
Education		27,000
Total F1 - Artists	<u>227,000</u>	<u>278,230</u>
F2 - Venue & Technical		
Bowler Hat		15,000
Outdoor		19,640
F2a - Venue hire		30,100
F2b - Instrument hire		6,957
F2c - Instrument tuning		575
F2d - Music hire		500
F2f - Staging		33,410
F2h - music stands		300
F2k - Chair hire		1,138
F2j - vehicle hire and deliveries		450
F2m - Equipment/electrical hire		1,200
F2n - Sound		11,614
F2s - Security		449
F2w - T-shirts		844
Total F2 - Venue & Technical	<u>209,000</u>	<u>122,176</u>
F3 - Events staffing		
F3a - Events Managers		6,922
F3c - Tech management		8,500
F3d - Stewards		1,500
F3f - Sound engineer		1,300
F3g - Page turners		200
F3j - Events team expenses		1,948
Total F3 - Events staffing	<u>64,000</u>	<u>20,370</u>
F4 - Other event costs		
F4h - PRS		10,000
Festival insurance		7,000
Credit card charges		4,000
Box office fees		28,000
Meals		1,000
Total F4 - Other event costs	<u>36,000</u>	<u>50,000</u>
G - Marketing		
Total G - Marketing	95,000	105,582
Learning and Participation	27,000	inc. artists
Free Winter Series	18,000	inc.artists
Outdoor events	49,000	inc. artists and venue

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Total Expense	<u>1,154,490</u>	<u>1,010,754</u>
Net Ordinary Income	4,186	696
Other Income/Expense		
Other Income		
H8 · Investment Income	-	
H9 · Bank Interest Earned	<u>100</u>	<u>100</u>
Total Other Income	<u>100</u>	<u>100</u>
Net Other Income	<u>100</u>	<u>100</u>
Surplus for the year	<u><u>4,286</u></u>	<u><u>796</u></u>